Sanitized Copy Approved for Release 2011/10/19 : CIA-RDP80-00809A000600150200-2

US OFFICIALS ONLY CLASSIFICATION ~~CONFIDENTIAL~~

CENTRAL INTELLIGENCE AGENCY

REPORT

CD NO.

50X1-HUM

50X1-HUM

COUNTRY China

DATE OF INFORMATION 1952

SUBJECT Sociological; Political - Cultural and propaganda agencies

DATE DIST. 25 Aug 1954

50X1-HUM

NO. OF PAGES 5

SUPPLEMENT TO REPORT NO.

THIS DOCUMENT CONTAINS INFORMATION AFFECTING THE NATIONAL DEFENSE OF THE UNITED STATES, WITHIN THE MEANING OF TITLE 18, SECTIONS 793 AND 794, OF THE U.S. CODE, AS AMENDED. ITS TRANSMISSION OR REVELATION OF ITS CONTENTS TO OR RECEIPT BY AN UNAUTHORIZED PERSON IS PROHIBITED BY LAW. THE REPRODUCTION OF THIS FORM IS PROHIBITED.

THIS IS UNEVALUATED INFORMATION

50X1-HUM

CULTURAL AND PROPAGANDA AGENCIES IN COMMUNIST CHINA

50X1-HUM

I. PROPAGANDA NETWORK

A. Types of Personnel

1. Informants
2. Propagandists -- 1,920,000

B. Places of Operation

1. Army corps
2. Urban areas
3. Organizations
4. Schools
5. Factories
6. Agencies
7. Villages
8. Mines

US OFFICIALS ONLY

CLASSIFICATION ~~CONFIDENTIAL~~

STATE		NAVY		NSRB		DISTRIBUTION						
ARMY		AIR		FBI								

Sanitized Copy Approved for Release 2011/10/19 : CIA-RDP80-00809A000600150200-2

Sanitized Copy Approved for Release 2011/10/19 : CIA-RDP80-00809A000600150200-2

50X1-HUM

II. NEWS

A. Broadcasting Stations

1. Levels

   a. Central People's Broadcasting Station
   b. Administrative Area People's Broadcasting Station
   c. Provincial People's Broadcasting Station

2. Government-controlled Stations

   a. Broadcasting stations -- 78
   b. Receiving stations -- 15,000

3. Privately-operated Stations

   a. In Communist China, 32 broadcasting stations
   b. In Shanghai, 22 broadcasting stations

B. News Agencies

1. Central Office of the Hsin-hua She

2. Offices of the Hsin-hua She

   a. Seven main branch offices
   b. Forty-six domestic branch offices
   c. Three overseas branch offices

C. Newspapers

1. Forty-three privately operated newspapers

2. Government-controlled newspapers publish 2.6 million copies per day

   a. Jen-min Jih-pao (Organ of the Central Committee, Chinese Communist Party)
   b. Organs of the various bureaus of the Central Committee

      (1) Mukden, Tung-Pei Jih-pao
      (2) Shanghai, Chieh-fang Jih-pao
      (3) Hankow, Ch'ang-chiang Jih-pao
      (4) Sian, Ch'un-chung Jih-pao
      (5) Chungking, Hsin-hua Jih-pao

   c. Provincial party newspapers
   d. Hsien party newspapers

III. PUBLICATIONS

A. Printed Material of Government-Operated Publishing Network Distributed by the Following Agencies

1. Main post office

2. Main branches

3. Provincially controlled post offices

Sanitized Copy Approved for Release 2011/10/19 : CIA-RDP80-00809A000600150200-2

Sanitized Copy Approved for Release 2011/10/19 : CIA-RDP80-00809A000600150200-2

50X1-HUM

4. Hsien post offices

5. Local post offices

B. Government-Operated Publishing Network Managed by the Following Agencies (some 1,000 units with 4 million employees)

1. Main business office of the Hsin-hua Bookstore

2. Main branch stores

3. Provincial branch stores

4. Hsien branch stores

C. Government-Operated Printing Agencies (30 printing plants, constituting 25 percent of China's printing capacity)

1. Main business office of the Hsin-hua Printing Plant

2. Main branch plants

3. Provincial branch plants

4. Hsien branch plants

D. Government-Operated Publishing Houses

1. Jen-min Wen-i Ch'u-pan-she (People's Art and Literary Publishing House) -- All-China Federation of Literary and Art Circles publishes art and literary reading material

2. Min-tsu Yu-wen Ch'u-pan-she (Minority Nationalities Languages Publishing House) -- Commission of Nationalities Affairs publishes reading material for minority nationalities

3. Ch'ing-nien Ch'u-pan-she (Youth Publishing House) -- China New Democracy Youth Corps publishes reading material for youth

4. Jen-min Chiao-yu Ch'u-pan-she (People's Education Publishing House) -- Ministry of Education publishes elementary and high school textbooks

5. Jen-min Ch'u-pan-she (People's Publishing House) -- represents the state in publishing current-affairs material; offices located in administrative areas and provinces

6. Kung-jen Ch'u-pan-she (Laborers' Publishing House) -- Ministry of Labor publishes reading material for workers

7. Jen-min Mei-shu Ch'u-pan-she (People's Fine Arts Publishing House) -- All-China Association of Fine Arts Workers publishes cartoons and calendars

8. Jen-min Ti-t'u Ch'u-pan-she (People's Map Publishing House) -- not yet established

9. Jen-min Tz'u-shu Ch'u-pan-she (People's Dictionary Publishing House) -- not yet established

Sanitized Copy Approved for Release 2011/10/19 : CIA-RDP80-00809A000600150200-2

Sanitized Copy Approved for Release 2011/10/19 : CIA-RDP80-00809A000600150200-2

50X1-HUM

E. Privately Operated Publishing Houses

1. Commercial Press publishes science and engineering reading material

2. Chung-hua Bookstore publishes reading material on agriculture, medicine, and health

3. Sheng-huo, Hsin-chih, Tu-shu Bookstore [San-lien Bookstore] -- publishes reading material on social science, culture, and history

4. K'ai-ming Bookstore publishes reading material for secondary schools

5. T'ung-lien and Lien-lien bookstores publish popular reading material

6. Ta-tung Erh-t'ung T'ung-lien Bookstore publishes children's reading material

F. China Book Distributing Company

1. Jointly organized by Commercial Press, K'ai-ming, Chung-hua, San-lien, and Lien-ying

2. Eighty-seven offices located in 35 cities

G. Publication Statistics for 1950-1952

1. 1950 -- 350 million volumes

2. 1951 (first 6 months) -- 310 million volumes

3. 1952 plan -- 800 million volumes

4. Hsin-hua Bookstore publishes 75 percent of total publication

5. Periodicals-247, with a total circulation of 2 million volumes

IV. CINEMA AND DRAMA

A. Cinema

1. Government-operated

a. Theaters -- 216
b. Three film studios produced the following types of motion pictures

(1) Story, 26
(2) Documentary, 17
(3) News, 48
(4) Art, 1
(5) Russian-translated, 40

c. Motion picture projection teams -- 1,000
d. Motion-Picture Script Writing Office
e. China Film Company
f. China Motion-Picture Equipment Company
g. Motion-picture schools

Sanitized Copy Approved for Release 2011/10/19 : CIA-RDP80-00809A000600150200-2

Sanitized Copy Approved for Release 2011/10/19 : CIA-RDP80-00809A000600150200-2

50X1-HUM

2. Privately operated

   a. Theaters -- 251
   b. Film studios -- 4

B. Drama

1. Theaters

   a. In 18 cities of Intramural China -- 161
   b. In the Northeast Administrative Area -- 82

2. Government cultural activities teams number 400, consisting of 40,000 members

3. Cultural and recreational centers numbered 1,241 groups in 1950

   a. Factories -- cultural palaces
   b. Hsiens -- cultural centers
   c. Ch'us -- cultural and recreation centers
   d. Hsiangs -- cultural centers

V. PARTY ORGANIZATION OF CULTURAL COMMITTEE OF CENTRAL COMMITTEE, CHINESE COMMUNIST PARTY

A. Secretary -- Lu Ting-i, chief of the Propaganda Department

B. Members

1. Chou Yang, Deputy Minister of Culture
2. Chien Chun-jui, Deputy Minister of Education
3. Hu Ch'iao-mu, director of News Administration
4. Hu Yu-chih, director of Publications Administration
5. Ho Ch'eng, Deputy Minister of Public Health
6. Ch'en Po-ta, Vice-President of the Academia Sinica

- E N D -

50X1-HUM

Sanitized Copy Approved for Release 2011/10/19 : CIA-RDP80-00809A000600150200-2